

INVESTING

In New Life

Investment in strategies that reach future generations while meeting current needs produce high and lasting returns. Nowhere is that more true than addressing issues concerning families.

The challenges and devastation of fatherlessness are clearer now than ever before. Research draws a straight and bold line directly between the social problems we face today and the demise of the nuclear family.

Opportunities to squarely address these concerns in a significant and lasting fashion occur daily in pregnancy care centers. The Birth of a Family™ program is designed to capture these opportunities, converting them into lasting nuclear families.

Your investment is needed. Consider just two key qualities of the program making it particularly efficient and effective.

- The program captures all parties of families in one place while they are keenly focused on one issue.
- This program is designed to be a 'gift' to pregnancy care centers. We develop resources for them that will be used to start programs that will operate perpetually on a fraction of the cost associated with the cost of start up.

Birth of a Family is a proven program. Prior to its initial implementation in 2006, the plight of fatherlessness, the disintegration of the family and their devastating reach to every corner of the fabric of our society was extensively studied.

Careful consideration was devoted to discovering the best opportunities to induce positive and lasting change. It became clear that pregnancy care centers provided



a unique portal into the lives of those who are at the crossroads where many critical turns are made.

A full scale, completely operational pilot program was designed and launched in 2006. We learned that the program does what we hoped it would and more. Today the pilot program is still operating entirely independent of Family Enterprising with increasingly satisfactory results.

The people helped through this program are parents raising children that will shape our future in a very short time. That future looks much brighter as we help them raise their children in functional two parent households that are built to last.

We ask you to consider this opportunity. The birth of families is a worthwhile investment that generates returns that outlive us all.

